



MEDIA RELEASE

20 October 2010

Documentary world premiere showcases wannabe Eco Superstars

In a world first documentary, six high school students have been filmed on their journey to become an Eco Superstar.

Perth Solar City and Prospero Productions will premiere the documentary on Wednesday 20 October at the Astor Theatre in Mount Lawley in front of an audience of 400 school children and their families.

The two finalists looking glamorous will arrive by limousine to be met by paparazzi on the red carpet.

Students from Mundaring Christian College, Helena College and Morley Senior High School participated in the program.

Perth Solar City's Program Manager Andrew Blaver, said the competition was open to all high school children living within Perth's Eastern suburbs.

"Students were asked to submit a short film highlighting their passion for the environment and the finalists were judged online by the community," Mr Blaver said.

The documentary follows the two finalists during their challenge to make their school and home more eco-friendly, reduce their energy use and organise an eco event.

"We saw some really creative ideas from our two finalists including a fundraising eco-disco that raised money for a school vege patch, and a rubbish collection competition that involved an entire school."

"The documentary promises to be entertaining viewing, and we are really looking forward to seeing the finished product and announcing the winning Eco Superstar."

Perth's Eastern Region is hosting the innovative Perth Solar City program which includes the Town of Bassendean, City of Bayswater, City of Belmont, Shire of Kalamunda, Shire of Mundaring and City of Swan.

Perth Solar City is part of the Australian Government's \$94 million Solar Cities program, for which Western Power is lead agency in Perth.

Eco Superstar documentary launch:

Wednesday 20 October 2010

4pm – 5.30pm

Astor Theatre, 659 Beaufort Street, Mount Lawley

Background: Perth Solar City

Perth's Eastern Region is home to Perth Solar City and includes the Town of Bassendean, City of Bayswater, City of Belmont, Shire of Kalamunda, Shire of Mundaring and City of Swan.

Perth Solar City is part of the Australian Government's \$94 million Solar Cities Program.

Residents in Perth's Eastern region have access to free home eco-consultations, valuable discounts off solar hot water systems, solar energy systems and unique energy saving technical trials.

Western Power is leading the Perth Solar City program and is supported by a Consortium of industry leaders including the Botanic Gardens and Parks Authority, Mojarra, Eastern Metropolitan Regional Council (EMRC), Prospero Productions, SolaHart, SunPower, and Synergy.

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